MAKERS BIOS-

This year we are requesting ALL makers revise their current Bios and new makers will need to submit a bio along with a photo. The new auction platform will be a fantastic networking and marketing tool for you so please utilize this opportunity to introduce yourself to an entirely new audience.

Please submit your Bio in a Word Document or Google Document. Please do not submit your Bio in your email body, please make sure you submit it as an attachment.

Please submit your makers photo in a JPG format as an attachment.

If you need assistance, please contact me directly 775-340-0943 Please make every effort to send this information as soon as possible.

**Tips for writing a personal bio**

All the personal biography examplesthat you come across will have the following things in common.

* Appropriate word count- Keep a check on the word count of the bio. It should be around 300-500 when applying for the job. You can extend this to 1500-2000 for a professional website. SEO favors longer pieces with unique content.
* Although you include your full name in the bio to make it discoverable, make sure that you do not overuse your name.
* Choose a tone for the bio and stick to it throughout.
* It is necessary to add a call to action to your bio.
* Have different versions of the bio for different platforms.
* Do not forget to update the bio regularly to include any recent achievements.

Example of personal bios

1. **Personal biography examples for students**

Will Roberts brings together online brands to the right target audience and provides the perfect marketing experience. A graduate from the University of California, Roberts believes that the perfect balance of classical marketing strategies and modern techniques yield the best results. Will recently participated in a research study that analyzed the trends of customer conversion in the online marketplace. He aspires to work in a leading digital marketing company in the future.

Connect with Will:

Email: **willroberts@email.com**